



BHP MUSIC – Gracie Station, PO Box 409, New York, NY 10028 USA
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Les Paul Dedication Guitar Masters Vol. 3 & 4

"I think it sounds sick. Love it!
 Gary Hoey

"It was a joy to do a version of Jeff Beck's 'Blue Wind'!
 Billy Sheehan

"A testimony to Les Paul's brilliance both as a player and an inventor"
 Will Ray

HIGH PRIORITY RELEASE TO CELEBRATE A LEGEND!

An extraordinary 2 CD collection of new recordings & rarity tracks, including the 1940's "Why Do I Love You" original track from Les Paul & His Trio and the little known track "Gutty Guitar" featuring Jeff Beck with Lord Sutch from the Jimmy Page produced sessions "Lord Sutch & Heavy Friend". The CD also features a spectacular track from the Grammy Award winning guitarist Steve Vai. Plus a killer version of the Led Zeppelin classic "Moby Dick" performed by Leslie West and a shredding version of the Jeff Beck masterpiece "Blue Wind" from bass extraordinaire Billy Sheehan. In addition, Volume 4 features new recordings by guitar virtuoso Gary Hoey performing the Jeff Beck classic, "El Becko". This is Gary's first new recording in over 4 years. Hoey has sold over 400,000 CD's in his career on Reprise in the 1990's. Alan Holdsworth, Frank Gambale (Chick Corea), Chris Poland (Megadeth), Alex De Rosso (Dokken) & Hal Lindes (Dire Straits) all grace the guitar on new recordings to celebrate the genius of Les Paul. Many of the tracks were recorded, produced & engineered by Brian Tarquin, Emmy Award winning guitarists/composer from Jungle Room Studios. This is a HIGH PRIORITY release for BHP Music, who will be hiring indie publicists for both press (magazines) and Internet blogs, radio and online giveaway contests. New York oil painter Todd Doney was commissioned to do the cover. The original painting will be framed and signed as a promotional giveaway.

TRACK LISTING:

Volume 3

1. Why Do I Love You featuring **Les Paul And His Trio**
2. Gutty Guitar featuring **Jeff Beck**
3. El Becko featuring **Gary Hoey**
4. Tarquinius Maximus featuring **Chris Poland (Megadeth)**
5. Peg featuring **Chuck Loeb**
6. Bettie featuring **Hal Lindes (Dire Straits)**
7. Hell Kat featuring **Howard Hart**
8. Chopper Mania featuring **The Flyin' Ryan Brothers**
9. Psycho Cycle featuring **James Ryan (Men At Work)**
10. Swift Kick featuring **Chuck Loeb**
11. Stormy featuring **Alex De Rosso (Dokken)**
12. Led Sled featuring **Hal Lindes (Dire Straits)**

Volume 4

1. Funk Me Tender featuring **Steve Vai**
2. Moby Dick featuring **Leslie West**
3. Antillia featuring **Allan Holdsworth**
4. Blue Wind featuring **Billy Sheehan**
5. Manhattan featuring **Andy Timmons**
6. Aphrodite featuring **Hal Lindes (Dire Straits)**
7. Black Rose featuring **Brian Tarquin**
8. Constantinople featuring **Will Ray**
9. Solidarity featuring **Brain Tarquin & Max Middleton (Jeff Beck)**
10. Spanish Harlem featuring **Frank Gambale (Chick Corea)**
11. Monday Blues featuring **James Ryan (Men At Work)**
12. Strat Struttin' featuring **Sammy Dee Morton**
13. You Know What I Mean featuring **Hal Lindes (Dire Straits)**



RELEASE DATE: 6/1/10

Highlights of Compilation

- Vol. 3 contains Rarity Tracks from Les Paul, Jeff Beck, plus brand new, never before released tracks featuring guitar sensations, Gary Hoey, Frank Gambale, Hal Lindes (Dire Straits), Chuck Loeb, Chris Poland (Megadeth), & Alex De Rosso (Dokken)
- Vol. 4 contains Steve Vai, Allan Holdsworth, Billy Sheehan, Leslie West, Frank Gambale, Billy Sheehan, Andy Timmons, plus many others.
- The CD booklet will feature liner notes from *Vintage Guitar Magazine*, which will also do a feature on the compilation and a CD review.

Marketing Plan

- Les Paul Dedication is a **high priority** release. All available marketing plans will be utilized to connect with the consumer.
- Promotion campaigns will be taken with classic rock stations in the top 25 markets like New York's Q104.3 and L.A.'s Jack-FM accompanied by CD giveaways.
- Online guitar giveaway contest will be partnered with Guitar Player Magazine.
- BHP Music will take out print ads in various guitar magazines, such as *Guitar Player*, *Vintage Guitar* & *Guitar World*.
- Cross Promotion with 2010 touring artists: Gary Hoey, Frank Gambale, Chuck Loeb, Chris Poland and others.



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